



March 8-10, 2019
Halifax Exhibition Centre
Halifax, Nova Scotia

Darwin Event Group

PO Box 667, 60 Morse Lane, Unit 16
Berwick, NS B0P 1E0

Telephone:
Fax:

902-679-7177
902-678-4436

Toll Free: 1-877-679-7177

Email: info@darwineventgroup.com

Publicity Information Form

Deadline: Feb. 23, 2019

Exhibiting Company Name: _____

Contact Name: _____ Phone: _____

Dear Exhibitor:

The 36th Annual Atlantic Outdoor Sports & RV Show is fast approaching and we are looking for unique media angles to promote the show and your company. To help us publicize your product / service(s), please complete the exhibitor profile below and return it to Show Management by the deadline.

Brief of what your company is exhibiting at the Event: _____

If you are launching a new product or service at the show, please give us the details: _____

If it's a first of a kind product / service (s), what makes it unique? _____

If your company is hosting an expert/celebrity at the show please provide the details (who and when visiting).

How long have you been in business? _____ Are you available for interviews? Yes No

Have you been featured in your local community paper or other media outlet? Yes No

If yes, when? _____

Are you involved with a charity or community group? Yes No

If yes, please name the group? _____

Please give us any other details you think makes your product / service of interest to the media.

Support Materials included: _____ brochures _____ photos _____ video _____ other

If you have any questions or require further information, please contact Show Management.