



DARWIN EVENT GROUP

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Atlantic Outdoor Sports & RV Show 2021 Cancelled

January 28, 2021

To: Participating Trade Show Exhibitors

It is with regret that we announce the cancellation of the Atlantic Outdoor Sports & RV Show March 12 – 14, 2021 at the Halifax Exhibition Center.

While every show on our calendar was cancelled last year, we hoped 2021 would see the early recovery of the events industry. We still believe wholeheartedly in the strength of in-person events, but sadly we do not believe it will happen in time for us to deliver a strong and successful event in March.

The Atlantic Outdoor Sports & RV Show is the largest consumer trade show in Atlantic Canada with exhibitors attending from Ontario, Quebec, New England and all four Atlantic Provinces. We rely on unrestricted travel routes to allow buyers and sellers to participate. The quarantine requirements combined with additional public health restrictions have created too much planning uncertainty in the weeks ahead.

Credits from the 2020 event will be moved to 2022 and all new monies received will be refunded in the coming weeks.

The vaccine roll-out and improvements to testing programs give us great confidence that we will be able to deliver a successful show in 2022. The Darwin Event Group is already working hard with our partners to create an event that not only delivers significant sales but also continues to be an important part of your marketing plan.

We cannot wait to see our trade show family again – you can count on it being worth the wait!

Yours sincerely,

Matthew Schurman, President
Darwin Event Group