

May 20, 2022. FOR IMMEDIATE RELEASE:

The Darwin Event Group is proud to announce a NEW partnership for their upcoming FIRST EVER Hunt and Sports Atlantic Show taking place at the Moncton Coliseum on Sept 10 & 11<sup>th</sup>2022 with SCI Canada.

This partnership will bring together the first ever CELEBRITY FUNDRAISER DINNER and AUCTION taking place on the Saturday evening of Hunt and Sports Atlantic on site at Legends within the Moncton Coliseum. It will feature exciting games with quality prizes such as YETI and KUIU gear, live and silent auctions with "no reserve" hunting trips. Imagine winning an African Safari hunt for Wildebeest or maybe an Ibex hunt in Spain. Perhaps even fish in Panama! There will also be a celebrity appearance within the show weekend on the trade show floor at the SCI Canada Booth and at the dinner. Part of the proceeds raised will be going to the local NB based non profit, Hunt for Heroes Outdoors. "Hunt for Heroes was founded by a retired Canadian army veteran and outdoor enthusiast. Operated by volunteers who facilitate mental health awareness and outdoor adventures to CAF veterans (retired or serving), first responders, and to their families."

Quote from Kori Levy, Event and Account Manager for Hunt and Sports Atlantic on behalf of show promoter the DARWIN EVENT GROUP:

"We are so VERY pleased to be able to work with Sali Cunningham and SCI Canada on our inaugural Celebrity Fundraiser Dinner and Auction. Our affiliation with SCI Canada has been years of common goals and focus on making this event successful. SCI is easy to work with and will make the Saturday night of our show special and unique while also giving back to deserving hunting and outdoor non-profits. We couldn't be happier to add an extra opportunity to attend Hunt and Sports Atlantic!"

\*\*\*Tickets will be limited so watch this space for announcements on ticket sale launch, auction item hints and more on the proceeds of this special event. \*\*\*

**More on SCI Canada:**

"Our prime objective is to preserve Canada's proud hunting heritage.

To accomplish this objective your SCI Canada staff is dedicated to representing and advancing the interests of hunters, using sound wildlife science, on a wide range of issues.

We monitor developments at all levels of government in Canada and work proactively to ensure that policy development recognizes the rights of hunters, and the important contributions hunters make to conservation and to the economy."

**More on the Darwin Event Group:**

Darwin Event Group specializes in trade shows, conventions and special events. With over 20+ years of experience in Outdoor-RV-Boat Shows, Motorsports Shows, Home Shows and Craft & Food Festivals, the Darwin Event Group is known for creating top quality, exciting events with happy, returning vendors throughout Nova Scotia. Under their Maritime Tents division, they rent premier tents of all sizes to festivals, events, weddings, concerts and private parties. Through Legault, a newly purchased division of the company, Darwin Event Group has expanded their current inventory with the inclusion of every type of event rental requirement imaginable and their presence in New Brunswick and PEI.

